



**38<sup>th</sup> Annual HACIA Banquet**  
**2017**  
Chicago Hilton & Towers

# 2017 Sponsorship Agreement

	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
<b>Sponsor Contribution</b>	<b>\$50,000</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$ 5,000</b>

## Sponsor Benefits

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## Event Day Marketing

Name Table signage	Yes	Yes	Yes	Yes	Yes
Opportunity to display pull up banner (provided by sponsor)	Yes	Yes	---	---	---
Company logo appears in all printed materials (HACIA website, save the date, invitation, and program)	Yes	Yes	Yes	Yes	Yes
Head Table Seating	Yes	Yes	Yes	Yes	---
Preferred Seating	Yes	Yes	Yes	Yes	Yes
Recognition in all press materials, social media and public relations efforts.	Yes	Yes	Yes	Yes	Yes
Program book Advertisement	1 Full page <i>(Back Cover)</i>	1 Full Page <i>(Inside front or Inside Back Cover)</i>	1 Full Page	½ Page	¼ Page
Publically recognized from the state during the HACIA program	Yes	Yes	Yes	Yes	Yes

# Sponsorship Checklist

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If your company would like to participate in the 2017 HACIA Annual Awards Banquet, please submit the following information to Neida Cintron-Conde at HACIA.

PART I: Due by Friday, January 27, 2017

- Event Participation Agreement Form (See Attached).

PART II: Due by Friday, February 17, 2017

- Program Advertisement (please see attached page for specifications). Deadline to be in program book.

# HACIA'S 38<sup>th</sup> ANNUAL BANQUET

## Program Book Advertising Requirements

The Banquet Program Book is a full color book (8 1/2" x 11", 4/4, CMYK). Depending on your sponsorship level, ads are available in Full page, 1/2 page and 1/4 page sizes.

Page Layout Guidelines:	Bleed (Width x Depth)	Non-bleed (Width x Depth)
Full Page	9" x 11 1/2" Please keep in mind that .25" all around the page is for production bleed and will not show, thus any copy in your ad should stay within 7 1/2" x 10" of the page to ensure it shows properly once the bleed is cropped.	7 1/2" x 10"
1/2 Page (Horizontal)	-----	7 1/2" x 4 3/4"
1/4 Page Ad (Vertical)	-----	3 1/2" x 4 3/4"

### Ads Specs overview:

The preferred file format is Press Quality PDF file format saved at 300 dpi (save without compression for maximum quality output). HACIA also accepts EPS (encapsulated postscript) and TIFF files also saved as CMYK (color) at 300 dpi resolution. If you are sending InDesign files, please make sure that you package your file with all link images and fonts.

**Microsoft Word files or artwork provided from web pages are not accepted as they are not optimal for press quality production.**

### Sponsorship Logos:

If you are sending company logos, the preferred format is vector format EPS or AI (Adobe illustrator) files with all text outlined. Hi-resolution (300 dpi) JPG and TIFF files are also accepted as well as press quality PDFs. Low resolution logos from websites (typically gif files) are not accepted as they are not optimal for press quality production.

### All Artwork should be delivered as follows:

Save file onto a CD

Provide color proof

Provide company name, contact person for Advertising questions, and phone number along with CD and proof

Submit Artwork to:

**HACIA**

**Attn: Neida Cintron-Conde, Event Manager**

**650 W. Lake Street, Ste. 415**

**Chicago, IL 60661**

Deadline for Artwork submittal is Friday, February 17, 2017.

# 2017 Sponsorship Agreement

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My company would like to sponsor the HACIA 38<sup>th</sup> Annual Awards Banquet dinner at the following level:

_____ Presenting Sponsor	\$50,000
_____ Platinum Sponsor	\$25,000
_____ Gold Sponsor	\$15,000
_____ Silver Sponsor	\$10,000
_____ Bronze Sponsor	\$ 5,000

**Names received before Friday, February 17, 2017 will appear in the program book.**

Company: \_\_\_\_\_  
(Please list the company name EXACTLY the way it should be in all print materials.)

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City,State,Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

I, \_\_\_\_\_, an authorized representative of \_\_\_\_\_, Agree to  
(please print name) (company name)  
the terms set forth in this agreement.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please fax this form to Neida Cintron-Conde at 312.575.0544**