



38th Annual HACIA Banquet
2017
Chicago Hilton & Towers

2017 Sponsorship Agreement

PLATINUM

GOLD

SILVER

BRONZE

Sponsor Contribution	\$25,000	\$15,000	\$10,000	\$ 5,000
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Sponsor Benefits

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Event Day Marketing

Signage	Name Table signage	Yes	Yes	Yes	Yes
	Opportunity to display banner (provided by sponsor)	Yes	---	---	---
Company logo appears in all printed materials (HACIA website, save the date, invitation, and program)		Yes	Yes	Yes	Yes
Head Table Seating		Yes	Yes	---	---
Preferred Seating		Yes	Yes	Yes	Yes
Recognition in all press materials, social media and public relations efforts.		Yes	Yes	Yes	Yes
Program book Advertisement		1 Full page <i>(Back Cover)</i>	1 Full page	½ Page	¼ Page
Publically recognized from the state during the HACIA program		Yes	Yes	Yes	Yes

Sponsorship Checklist

If your company would like to participate in the 2017 HACIA Annual Awards Banquet, please submit the following information to Neida Cintron-Conde at HACIA.

PART I: Due by Friday, January 27, 2017

- Event Participation Form (See Attached).

PART II: Due by Friday, February 17, 2017

- Program Advertisement (please see attached page for specifications). Deadline to be in program book.

HACIA'S 38th ANNUAL BANQUET

Program Book Advertising Requirements

The Banquet Program Book is a full color book (8 1/2" x 11", 4/4, CMYK). Depending on your sponsorship level, ads are available in full page, half page and 1/4 page sizes.

Page Layout Guidelines:	Bleed (Width x Depth)	Non-bleed (Width x Depth)
Full Page	9" x 11 1/2" Please keep in mind that .25" all around the page is for production bleed and will not show, thus any copy in your ad should stay within 7 1/2" x 10" of the page to ensure it shows properly once the bleed is cropped.	7 1/2" x 10"
Half Page (Horizontal)	-----	7 1/2" x 4 3/4"
1/4 Page Ad (Vertical)	-----	3 1/2" x 4 3/4"

Ads Specs overview:

The preferred file format is Press Quality PDF file format saved at 300 dpi (save without compression for maximum quality output). HACIA also accepts EPS (encapsulated postscript) and TIFF files also saved as CMYK (color) at 300 dpi resolution. If you are sending InDesign files, please make sure that you package your file with all link images and fonts.

****Microsoft Word files or artwork provided from web pages are not accepted as they are not optimal for press quality production.**

Sponsorship Logos:

If you are sending company logos, the preferred format is vector format EPS or AI (Adobe illustrator) files with all text outlined. Hi-resolution (300 dpi) JPG and TIFF files are also accepted as well as press quality PDFs. Low resolution logos from websites (typically gif files) are not accepted as they are not optimal for press quality production.

All Artwork should be delivered as follows:

Save file onto a CD

Provide color proof

Provide company name, contact person for Advertising questions, and phone number along with CD and proof

Submit Artwork to:

HACIA

Attn: Neida Cintron-Conde, Event Manager

650 W. Lake Street, Ste. 415

Chicago, IL 60661

Deadline for Artwork submittal is Friday, February 17, 2017.

2017 Sponsorship Agreement

My company would like to sponsor the HACIA 38th Annual Awards Banquet dinner at the following level:

_____ Platinum Sponsor	\$25,000
_____ Gold Sponsor	\$15,000
_____ Silver Sponsor	\$10,000
_____ Bronze Sponsor	\$ 5,000

Names received before Friday, February 17, 2017 will appear in the program book.

Company: _____
(Please list the company name EXACTLY the way it should be in all print materials.)

Contact Name: _____

Title: _____

Address: _____

City,State,Zip: _____

Telephone: _____

Fax: _____

E-mail: _____

I, _____, an authorized representative of _____, Agree to
(please print name) (company name)
the terms set forth in this agreement.

Signature: _____ Date: _____

Please fax this form to Neida Cintron-Conde at 312.575.0544